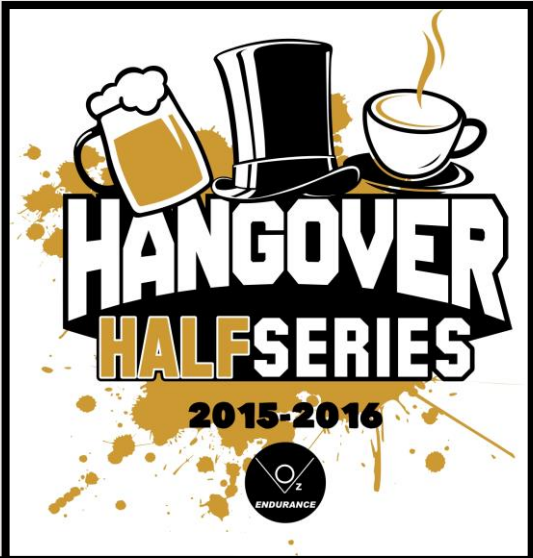


Diamond \$5000	Gold \$2500	Silver \$1000
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Bronze \$500	Iron \$250
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**Each additional level includes the benefits of the previous levels*

Diamond	<ul style="list-style-type: none"> • Corporate naming of one of the three races • Company name/logo placed in Oz Endurance newsletter and social media sites • 10 complementary entries
Gold	<ul style="list-style-type: none"> • Top tier logo placement on shirts and finish line banners • Company name/logo on medals • Mentioned in Announcements on race day • Logo/company name placed on Oz Endurance website • 8 complementary entries
Silver	<ul style="list-style-type: none"> • 2nd tier logo placement on shirts and finish line banners • 6 Complementary entries
Bronze	<ul style="list-style-type: none"> • Company name/logo placed on the Hangover Half Series website • Opportunity to distribute promotional materials in race packets • 4 Complementary Entries
Iron	<ul style="list-style-type: none"> • 3rd tier logo placement on shirts and finish line banners • Appreciation plaque • Opportunity to set up booth • 2 Complementary entries



OZ Endurance

SPONSORSHIP INFORMATION



WWW.HANGOVERHALF.COM

Why work with Oz?

- Over 2100 participants (with more participating each year) ran in the 2014-2015 Hangover Half Series, many of them coming from all over Kansas and surrounding states
- Oz has strong roots in the Wichita area; over 40% of the Hangover Half Series participants are Wichita residents
- Since 2010, Oz has produced over 40 events throughout the state of Kansas
- In 2014, Oz registered over 30,000 entries producing a unique database profile
- Oz actively uses social media that attracts a diverse demographic that can be easily accessed with web marketing opportunities
- For each participant, Oz donates \$1 to the following charities: El Dorado Charities, Young Professionals of Wichita, and Girls on the Run of Sedgwick County
- The Oz Endurance website managed over 300,000 page views and welcomed over 50,000 visitors in 2014

ABOUT OUR EVENTS:

Oz Endurance is a professional organization which hosts running and multisport events. Our goal is to create an exciting, challenging and welcoming atmosphere for all ages and abilities. We also conduct running and multisport training groups throughout the year. In addition, Oz Endurance provides turnkey solutions for events through timing, race management and logistical support. We have provided support for the Houston Marathon, Route 66 Marathon, Prairie Fire Marathon, RedMan Triathlon and more than 200 other events.

Hangover Half Series Demographic Data

- Average Age: 38
- 39% Male and 61% Female
- Live an average of 60 miles from the Wichita area
- Age Breakdown:
 - Under 20: 5.4%
 - 21-30: 21.96%
 - 31-40: 29.5%
 - 41-50: 14.67%
 - 51+: 16.81%

Typical Female Runner

- Average Age: 39.3
- 60.7% Married
- 77.8% College educated
- 70.8% Earn a household income of \$75,000+
- Average number of years running: 9.6
- Average number of running events participated in during the last 12 months: 7.1
- 70.8% spent 90+ on their running shoes
- 74.5% spent 100+ on running apparel in the past 12 months

Typical Male Runner

- Average Age: 43.8
- 71.8% Married
- 73.5% College educated
- 76.5% Earn a household income of \$75,000+
- Average number of years running: 13.6
- Average number of running events participated in during the last 12 months: 8.0
- 65.4% spent 90+ on their running shoes
- 69.0% spent 100+ on running apparel in the past 12 months